



Press release

DE-CIX introduces new pricing

DE-CIX, Germany's largest Internet Exchange, cuts prices for small providers in half

Frankfurt/Main, August 4th, 2009 +++ DE-CIX, the international Internet Exchange in Frankfurt am Main (www.de-cix.net) is introducing a new pricing structure. Connecting to the large German Internet Exchange will be considerably more economical for small and medium sized ISPs and carriers. The initial product price for a 1,000Mbps connection was 1,000 Euro per month, now it is 500 Euro for the same connection. There is also a start up option for 200Mbps starting at 200 Euro per month. „This is how we do our part to help smaller providers survive the tough competition for DSL and Cable/Internet customers,“ says Frank P. Orlowski, DE-CIX's Director of Business Development and Marketing. The previous price structure in place since 2004 was offering discounts to very large providers.

„One has to take a look at what has happened in the last three years,“ says Frank P. Orlowski. „In order to meet the market needs, DE-CIX has extensively re-designed and has drastically increased the throughput of the entire infrastructure. We grew from 85Gbps (Gigabit per second) traffic and three switches to 600 to 700Gbps traffic on ten Edge and two Core switches. That required an extensive investment,“ says Orlowski. The new price structure attracts small providers with attractive entry prices. At the same time, however, large providers that burden the DE-CIX infrastructure due to their high traffic will have to pay more. „You could say that around 80 percent of the customers pay the same or less than before, however, the remaining 20 percent that have very high traffic pay more,“ says Orlowski.

About DE-CIX

DE-CIX German Internet Exchange is the central, international Internet Exchange in Frankfurt am Main. DE-CIX enables the exchange of IP-traffic, the so called peering between Internet Service Providers through a fail safe switch infrastructure. Founded in 1995, DE-CIX today is the most important Internet exchange for Central and Eastern Europe, second world wide for data throughput. Over 300 ISPs from over 40 countries carry out an essential part of their Internet traffic through DE-CIX. The independent carrier-neutral owner and operator of the Internet exchange is DE-CIX Management GmbH, a wholly owned subsidiary of eco e.V., German Internet Industry Association.

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